

Ten Tips for Leading a Group through *The Quest for Authentic Manhood™*

1. Get the Big Picture. If you have not already, you should view the two-part Men's Fraternity workshop DVD included in the set (also available for purchase as a separate product for those who are using the CD pack). Present this workshop to the team of men who will be helping you launch your Men's Fraternity.

2. Timing is Everything. Be smart as to when you begin the 24-week series. The most successful groups have followed a two-semester pattern, starting the first half of the series in early fall and ending before Christmas, and then starting the second half after the first of the year. By far the most consistently attended meeting time is on a weekday from 6:00 a.m. until 7:30 a.m. **Timing is so important that we have provided more information on the Leadership CD-ROM.**

3. Choose the Best Format. Men's Fraternity has been very effective using a live host with a DVD presentation of the teaching as well as with a live presenter who has mastered the material.

4. Begin with the End in Mind. Be familiar with all 24 sessions before attempting to lead the first session with your men. Leaders also need to read all the material provided in the Leaders Guide CD-ROM. You may also want to visit www.mensfraternity.com/leaders for additional resources, tips, and "don't miss materials" that will help you lead and host your group.

5. Remember, It's a Guy Thing. Create a testosterone friendly atmosphere for your meeting. We have found that even men who do not have a church background are attracted to the content of Men's Fraternity. With an environment that feels more like a men's gathering than a Bible study or worship service, Men's Fraternity becomes a great outreach tool.

6. Small Groups are Big. Allow adequate time in your schedule for small group discussion. It is extremely important for men to process the truths they learn in Men's Fraternity with other men. Men get the encouragement and reinforcement they need to make lasting life changes in the small groups.

7. Spread the Word. Properly promote Men's Fraternity in your church and community. The DVD workshop and the Leader's Guide CD-ROM include many ideas on how to promote Men's Fraternity to men in your church and community. You can down-load promotional materials at www.mensfraternity.com and www.lifeway.com/mensfraternity.

8. Keep Men Involved. Make sure every man attending Men's Fraternity has his own Men's Fraternity workbook to help him apply truths from each weekly presentation and small group times. This allows the men to easily reflect on the material during the week.

9. Promote the Plan. Become familiar with the Manhood Plan contained in the material. Encourage the men throughout the 24 weeks to be working on their personal Manhood Plan. Most men who have completed Men's Fraternity state that the Manhood Plan was the single most helpful part of their Men's Fraternity experience. A master and samples are included in the Leader's Guide CD-ROM.

10. Mark the Moment. During Session 24, we advise you to have a graduation celebration in lieu of your small group time. Many groups give their men a token to mark their graduation. A Men's Fraternity medallion to go on the men's key rings may be ordered from www.mensfraternity.com or you are welcome to create your own memento.

**Men, don't be afraid to ask for directions! For coaching and consultation on
Men's Fraternity, call 501/975-5050 or visit www.mensfraternity.com.**