Ten Tips for Leading a Group through
Authentic Manhood: Winning at Work and Home

1. Get the Big Picture. If you have not already, you should view the two Men's Fraternity workshop DVDs included in the set. Present this workshop to the team of men who will be helping you launch your Men's Fraternity.

2. Timing is Everything. Be smart as to when you begin the 16-week series. The most successful groups have followed a two-semester pattern, starting the first half of the series in early fall and ending before Christmas, and then starting the second half after the first of the year. By far the most consistently attended meeting time is on a weekday from 6:00 a.m. until 7:30 a.m.

3. Choose the Best Format. Men's Fraternity has been very effective using a DVD presentation of the teaching with a live host as well as with a live presenter who has mastered the material. (See the "The Key Two Leaders of Any Men's Fraternity" page.)

4. Begin with the End in Mind. Be familiar with all 16 sessions before attempting to teach the first session to your men.

5. Remember, It's a Guy Thing. Create a testosterone friendly atmosphere for your meeting. We have found that even men who do not have a church background are attracted to the content of Men's Fraternity. With an environment that feels more like a men's gathering than a Bible study or worship service, Men's Fraternity becomes a great outreach tool.

6. Small Groups are Big. Allow adequate time (30 minutes) in your schedule for small group discussion. It is extremely important for men to process the truths they learn in Men's Fraternity with other men. Men get the encouragement and reinforcement they need to make lasting life changes in the small groups.

7. Spread the Word. Properly promote Men's Fraternity in your church and community. The DVD workshop and the Leader's Guide include many ideas on how to promote Men's Fraternity to men in your church and community. You can also download promotional materials at *www.mensfratenity.com* and *www.lifeway.com/mensfraternity.*

8. Keep Men Involved. Make sure every man attending Men's Fraternity has his own Men's Fraternity workbook to help him apply truths from each weekly presentation and small group time. This allows the men to easily reflect on the material during the week, too.

9. Promote the "Ten Key Moves" sheet. This is the one personal work project every man should complete. It is also required for graduation from this series.

10. Mark the Moment. During Session 16, we advise you to have a graduation celebration in lieu of your small group time. Many groups give their men a token to mark their graduation. A Men's Fraternity "Die to Live" cross may be ordered from *www.mensfraternity.com* or you are welcome to create your own memento.

Men, don't be afraid to ask for directions! For coaching and consultation on Men's Fraternity, call 501/975-5050 or visit *www.mensfraternity.com*.