



What's Required of You to Host
Authentic Manhood:
Winning at Work and Home

The Two Key Leaders of Any Men's Fraternity

Men's Fraternities across the country are most successful when led by two leaders with distinctly different functions. These functions are more fully explained in the two workshop DVDs included in this product.

1. THE HOST—The host is the organizing and directional leader. His role is as follows:
 - To recruit, organize, and train the necessary volunteers who can then run the weekly Men's Fraternity "event" with excellence. The volunteers will serve as welcomers; sound, lighting, and video team; coffee and refreshment team; etc.
 - To welcome the men each week at the beginning of each session. "Welcoming" well requires creativity using movie clips, fun summaries from the week before, jokes, exhortation, clear direction about the projects to be completed, and insight into "what's ahead". The welcoming role of the host is particularly important in the opening weeks of Men's Fraternity in helping the men get into a small group that will sustain them for the series. Also, the host is the "go to" guy for any man in Men's Fraternity who has a need or question.
 - To set the presenter up to win. If the presentation is live, then the host's job is to set a warm and inviting environment before the presenter speaks. He should "warm up" the crowd and "set the deck" for what the presenter will speak on in that session. If there is no live presenter but instead you are using Robert Lewis' presentation on DVD, then the host needs to do more than introduce each session. He needs to "bleed over" into each session by "presenting" a small amount of Robert's talk at the start and then saying, "Now, let's let Robert take it from here." In this way, the host takes on some of the presenter's role and by that gains even more credibility with his men.
2. THE PRESENTER—The presenter is the teacher of each of the sessions. If the presentations are done live and not by Robert Lewis on DVD, then...
 - The presenter must be prepared. That means he should have mastered all 16 sessions of *Winning at Work and Home* before Session 1 begins. This advanced preparation is the key to success. Live presenters who have purchased the DVD or CD series can receive free written transcripts of Robert Lewis' presentations by calling Fellowship Associates (501-975-5050).
 - The presenter must follow the viewer's guide/workbook outlines. This maintains the quality and integrity of the Men's Fraternity material.

- Please note the Men's Fraternity content is copyrighted. However, a presenter may record his live presentation and make it available to men enrolled in his Men's Fraternity who miss a session or want to hear the presentation again. These recordings should not be made available as a complete set or made available to those not enrolled in his Men's Fraternity. Thank you for your integrity in this matter.
- You may also direct men to the "Missed a Session?" link at www.mensfraternity.com where, for a small fee, your men can access audio or video of Robert Lewis' teaching from all three years of the Men's Fraternity curriculum.
- The live presenter can use Robert Lewis' presentation on DVD for any session he is unable to give.

These are the two key leadership positions for any successful Men's Fraternity.