

Ten Tips for Leading a Group through *The Great Adventure*TM

1. Get the Big Picture. If you have not already, you should view the two-part Men's Fraternity workshop DVD included in the set (also available for purchase as a separate product for those who are using the CD pack). Present this workshop to the team of men who will be helping you launch your Men's Fraternity.

2. Timing is Everything. Be smart as to when you begin the 20-week series. The most successful groups have followed a two-semester pattern, starting the first half of the series in early fall and ending before Christmas, and then starting the second half after the first of the year. By far the most consistently attended meeting time is on a weekday from 6:00 a.m. until 7:30 a.m. **Timing is so important that we have provided more information on the Leadership CD-ROM.**

3. Choose the Best Format. Men's Fraternity has been very effective using a DVD presentation of the teaching with a live host as well as with a live presenter who has mastered the material.

4. Begin with the End in Mind. Be familiar with all 20 lessons and the *Servants by Design*TM *Inventory* before attempting to teach the first lesson to your men. Leaders also need to read all the material provided in the Leaders Guide CD-ROM. You may also want to visit www.mensfraternity.com/leaders for additional resources, tips, and "don't miss materials" that will help you lead and host your group.

It is crucial that each leader take the online inventory at www.youruniquedesign.com long before it is covered in the series. Your familiarity with this resource will prove to be invaluable to your men.

5. Remember, It's a Guy Thing. Create a testosterone friendly atmosphere for your meeting. We have found that even men who do not have a church background are attracted to the content of Men's Fraternity. With an environment that feels more like a men's gathering than a Bible study or worship service, Men's Fraternity becomes a great outreach tool.

6. Small Groups are Big. Allow adequate time in your schedule for small group discussion. It is extremely important for men to process the truths they learn in Men's Fraternity with other men. Men get the encouragement and reinforcement they need to make lasting life changes in the small groups.

7. Spread the Word. Properly promote Men's Fraternity in your church and community. The DVD workshop and the Leader's Guide CD-ROM include many ideas on how to promote Men's Fraternity to men in your church and community. You can also download promotional materials at www.mensfraternity.com and www.lifeway.com/mensfraternity.

8. Keep Men Involved. Make sure every man attending Men's Fraternity has his own Men's Fraternity workbook to help him apply truths from each weekly presentation and small group times. This allows the men to easily reflect on the material during the week. Also, strongly encourage each man to participate in taking the online *Servants by Design*TM *Inventory* immediately after Session 12. This is critical to each man enjoying the second half of The Great Adventure.

9. Connect with the Compass. Become familiar with the Life Compass contained in the material. Leaders should fill out their compasses prior to introducing it to the men in Session 8. Most men feel that the Life Compass and the *Servants by Design*TM *Inventory and Profile* are the two most practical, take-home tools of this 20-week experience.

10. Mark the Moment. During Session 20, we advise you to have a graduation celebration in lieu of your small group time. Many groups give their men a token to mark their graduation. A Men's Fraternity medallion to go on the men's key rings may be ordered from www.mensfraternity.com or you are welcome to create your own memento.

Men, don't be afraid to ask for directions! For coaching and consultation on Men's Fraternity, call 501/975-5050 or visit www.mensfraternity.com.

